



HERZOG FOUNDATION
INSTITUTE

Series Summaries

— 2024 —



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HERZOG FOUNDATION
INSTITUTE

Herzog Foundation Institute Overview

The Herzog Foundation Institute exists to catalyze and accelerate the development of quality K12 Christ-centered education through investments in the leaders of the Christian education movement. Our training events are best-in-class transformational learning experiences designed to sustain growth in the Christian education sector. The Institute is comprised of three training series: the Leadership Development Series, the Organizational Development Series, and the Teacher Development Series.

Each training event is our investment into leaders from K12 Christian schools and home school organizations. We cover all costs except for travel to the location of our trainings. Trainings are conducted across the country and year-round.



BOARD LEADERSHIP

Synopsis

Healthy schools stem from healthy leadership – and that starts with the school board. Whether you are an independent, established, church, or startup school, the Herzog Foundation Board Leadership Training Retreat is designed to improve the working relationship between the board and your school leadership team.

After surveying hundreds of Christian schools, the Board Leadership Training Retreat surfaced as one of the most important training opportunities in Christian education.

- › What are the proper lanes of engagement?
- › Where are there gaps in communication?
- › How can we build a healthy leadership culture in our Christian school?

These questions and more will be answered by coaching, mentorship, networking, and connection.

This training is designed to be a retreat for the most important relationship in your school – the relationship between the head of school and board chair. Whether there is room for improvement, or you have a great working relationship, this training retreat will provide you with an opportunity to build connections and inspire ideas to support your school's vision for years to come.

Who's It For?

This training is designed relationally for the Head of School or Executive Director and their immediate supervisor whether that be the board chair, church pastor, or church council member. We require the head of school (or equivalent) and board chair (or equivalent) to attend together. We can extend this up to three additional seats per school. Exceptions to this rule are given for pending leadership turnover or other outstanding challenges – please contact training@herzogfoundation.com to request.

Schedule

Day 1: 4pm-8pm; hotel provided

Day 2: 8am-5pm; hotel provided

Day 3: 8am-4pm; hotel provided

Day 4: 8am-12pm

Coaches

Cecelia Diem, AmPhil

Jason Lloyd, AmPhil

Erik Twist, Arcadia Education

David Denton, Arcadia Education

Ed Smith, Grapevine Faith Christian School

Matt Skinner, Heritage Preparatory Academy

Mark Wilson, Santa Clarita Christian School

Toni McEwan, Slingshot

Brooke Hodnefield, Slingshot

CULTURE BUILDING AND EMPLOYEE ENGAGEMENT

Synopsis

Schools are complex organizations that require teams of people moving together toward a shared vision. Often, school operations are overwhelmed by the tyranny of the urgent. It is time to step out of the day-to-day, reflect on the goals and culture of your organization, and invest in the team that will drive your school forward.

This training retreat encourages you as leaders to better invest in your school's culture, helping you to attract and retain more families and employees committed to your unique mission. During the Culture Building and Employee Engagement Training Retreat, you will engage in topics relating to employee engagement issues in Christian schools such as establishing a shared vision, putting core values to practice, hiring a well-balanced team, and evaluating the engagement of employees.

Each school will identify key next steps, changes, and improvements they can make to better their culture building and employee engagement practices. You will leave equipped and empowered to maximize your school's impact for Christian education.

Who's It For?

This training is best suited for teams of school and homeschool leaders. Recommended attendees from each school would include up to 4 of the following roles: head of school (or equivalent), principal(s), lead teacher(s), HR, and/or board member(s).

Schedule

Day 1: 4pm-8pm; hotel provided

Day 2: 8am-6pm; hotel provided

Day 3: 8am-1pm

Coaches

Doug Waldo, Best Christian Workplaces

Stefanee Tolbert, Life Christian Academy

Tammy McIlvoy, Logos Preparatory Academy

Andrea Chevalier, Denton Calvary Academy

Jason Rachels, Calvary Christian Academy

Gene Frost, Wheaton Academy

DONOR DEVELOPMENT

Synopsis

As the proverb goes, “if you give a man a fish, you feed him for a day. If you teach a man to fish, you feed him for a lifetime.”

Donor Development Training Retreats are designed to do exactly that – teach Christian schools how to fish for like-minded donors to fuel their ministry. As a Christian school leader, you will receive best-in-class training on donor development, fundraising, and relationship-building. As part of your training, you will build a strategic development message and plan for your school. You will leave equipped and empowered to invite donors deeper into the work of your organization.

Who’s It For?

Schools and homeschool organizations are encouraged to send at least 2 representatives to this training together. Recommended attendees include the head of school (or equivalent), development director or development personnel, and/or board member(s). Schools may bring up to 3 people.

Schedule

Day 1: 4pm-8pm; hotel provided

Day 2: 8am-7pm, extended breaks given; hotel provided

Day 3: 8am-8pm, extended breaks given; hotel provided

Day 4: No programming: day set aside for rest and travel

Coaches

Development and Leadership Coaching LLC

MARKETING AND ENROLLMENT

Synopsis

In a national movement, parents are reclaiming their children’s education for Christ. At the Marketing and Enrollment Training Retreat, you will be equipped with tools to help you experience growth and understand the minds of current and future parents. Learn what drives enrollment and build a marketing plan to increase engagement within your community. Explore concepts like word of mouth marketing, parent satisfaction, target audiences and personas, digital best practices, and using tuition as a marketing tool.

When you leave the doors of this training, you have identified action items to improve your marketing and enrollment practices.

Who’s It For?

Schools and homeschool organizations are encouraged to send at least 2 representatives to this training together. Recommended attendees include the head of school (or equivalent), marketing director or admissions personnel, and/or board member(s). Schools may bring up to 3 people.

Schedule

Day 1: 4pm-8pm; hotel provided

Day 2: 8am-6pm; hotel provided

Day 3: 8am-12pm

Coaches

Mike Farag, Fervor Marketing

Jim McKenzie, Consultant and Speaker

Daniel Wesche, Landmark Christian School

Jay Tickle, Hourglass K12

STRATEGIC ORGANIZATIONAL PLANNING

Synopsis

It is a critical time for the advancement of Christian schools across the nation. We are entering a time when organizations are pressed for growth, values, leadership, and the discipleship of students in a competitive culture. This is no small task, and the success of schools relies heavily on your preparedness. During the Strategic Planning Training Retreat, you will explore practices of effective Christian leadership that leads to long-term, sustainable health within your school. You will be asked to identify:

- › Who are we as an organization?
- › What direction do we need to go?
- › What milestones indicate success?
- › What data is necessary?
- › How do we hold ourselves accountable in our pursuit of sustainable excellence?

This training retreat is designed with practical guidance for your school to not only create a strategic plan but lead a strategic organization. You will leave with a new perspective on Christian school leadership and what it takes to lead a healthy school.

Who's It For?

Schools and homeschool organizations are encouraged to send at least 2 representatives to this training together.

Recommended attendees include the head of school (or equivalent), business manager or other executive team members, and board member(s). Schools may bring up to 4 people.

Schedule

Day 1: 4pm-8pm

Day 2: 8am-6pm

Day 3: 8am-1pm

Coaches

Scott Barron, SchoolGrowth

Alan Pue, SchoolGrowth

Tammy McIlvoy, Logos Preparatory Academy

Andrea Chevalier, Denton Calvary Academy

Josh Bowar, Iowa Christian Schools Association

Daniel Wesche, Landmark Christian School

SPIRITUAL FORMATION

Synopsis

Every school has an educational philosophy. As Christian school leaders, our purpose in education is the formation of the student as a whole person: body, mind, and soul. Spiritual formation practices must be as robust as your academic practices, but it is more than Bible class and chapel. While these are important components to cultivating a biblical worldview, spiritual formation occurs throughout the entire environment of your school, including conversations with students, teaching approaches, staff as role models, and more.

During the Spiritual Formation Training, guests will create a robust spiritual formation philosophy and develop best practices to improve discipleship within their schools. They will also learn how to invest in educators, unleashing their potential to win hearts and minds for Christ.

Who's It For?

This training is designed for the head of school (or equivalent), board members, Spiritual Directors (or equivalent), principals, and/or Academic Deans at Christian schools. Schools and homeschool organizations are encouraged to bring at least 2 attendees. Each organization can bring up to 4 attendees.

Schedule

Day 1: 4pm-8pm

Day 2: 8am-6pm

Day 3: 8am-1pm



DEVELOPMENT LEADERSHIP INTENSIVE

Synopsis

In the Development Leadership Intensive, we will be diving deeper into the concepts taught at our Donor Development Training Retreat. This advanced training is designed for Christian school and homeschool leaders who have implemented and adopted a significant amount of the practices from their first donor training. We will explore advanced self-leadership and donor practices to continue to drive your school forward.

In this training, you will be challenged to take your school's development team to the next level. To be accepted for attendance, guests must prove mastery of concepts from the Donor Development Training Retreat. All registrations are viewed as applications - applications may be denied if you have not attended the first training or demonstrated sufficient implementation of its practices.

Who's It For?

Schools are welcome to send up to 4 guests from their organization, but all guests are required to have attended our Donor Development Training Retreat. Heads of schools, board members, and advancement personnel are encouraged to attend together. Schools may send up to 4 people.

Schedule

Day 1: 4pm-8pm; hotel provided

Day 2: 8am-6pm; hotel provided

Day 3: 8am-1pm

SPECIAL EDUCATION

Synopsis

According to the National Center for Learning Disabilities, 1 in 5 students have learning and attention issues. That 20% represents over 11 million students in the United States. How many of these students are represented in our Christian schools? How many parents want a Christian education but there isn't a Christian school that is equipped to help students with learning challenges?

In this Special Education training, we will equip your school with practices to support current students who have learning challenges. Additionally, we will help you identify strategies that can be easily incorporated with resources you most likely already have. We will also help you develop a long-term plan to scale your program to serve even more families, as this is critical to growing the reach of Christian education and taking advantage of many school choice opportunities.

Who's It For?

This training is designed for the head of school (or equivalent), board members, academic deans, and/or classroom teachers at Christian schools. Schools and homeschool organizations are encouraged to bring at least 2 attendees. Each organization can bring up to 4 attendees.

Schedule

Day 1: 4pm-8pm

Day 2: 8am-6pm

Day 3: 8am-1pm

CRISIS MANAGEMENT

Synopsis

We live in a broken world. As Christian schools and homeschools, we are in the people business, and that is messy. Our schools must wrestle with potential crises and learn how to mitigate, prevent, and respond to the various threats to our organizations. At this training, school leaders will discuss heavy topics, learn best practices in crisis management, and build a plan for implementation. Leaders will discuss plans for preparation, mitigation, and response for the following topics:

- › Technology and data
- › Student suicide and mental health issues
- › Personnel misconduct
- › Financial mismanagement and leadership failure
- › Parent or student misconduct
- › Religious liberty infringements
- › And more

Who's It For?

Schools are allowed up to four seats per event. We recommend the following types of school personnel to attend:

- › Head of school
- › Security officer or equivalent role
- › School board member(s)
- › Marketing or communications personnel

Schedule

Day 1: 4pm-8pm

Day 2: 8am-6pm

Day 3: 8am-1pm

STRATEGIC STEWARDSHIP: A FINANCE MASTERCLASS

Synopsis

Leadership has two functions – people and financial management. While Christian education is missional in nature, financial health is vital to the pursuit of excellence. During this masterclass, you will be asked to identify:

- › How do we cultivate a culture of generosity?
- › How do we position our school as a unique service rather than a transactional commodity?
- › How do we protect our finances from economic changes?

With the help of our expert coaches, you will explore the fundamentals of financial leadership. In the uncertainty of market trends, it is vital for Christian school leaders to understand economic principles. You will learn financial stewardship and establish a philosophy of resources, understanding why market trends are critical to school sustainability. After unpacking these overarching ideas, you will dive into tactical opportunities designed to improve your school's financial leadership. Topics will include:

- › Setting tuition
- › Alternating revenue streams
- › Differentiating teacher pay
- › Understanding school choice implications
- › Creating marginal value
- › Identifying financial health markers

Who's It For?

Schools are allowed up to four seats per event. We recommend the following types of school personnel to attend:

- › Head of school
- › Chief financial officer or equivalent role
- › School board chair or treasurer
- › Finance committee personnel

This training is not ideal for your school's accountant, bookkeeper, or controller unless that person serves as a part of the executive leadership team with strategic decision-making influence. Aspiring heads of schools may attend for ongoing personal and professional growth. Coaching will be given to provide counsel relevant to each school. Pre-event work will be required and will take approximately 2-5 hours.

Schedule

Day 1: 4pm – 8pm; hotel provided

Day 2: 8am – 6pm; hotel provided

Day 3: 8am – 2pm

CAPITAL CAMPAIGN TRAINING SERIES (VIRTUAL)

Synopsis

Part I: Discerning Whether a Capital Campaign is Right for Your School

Hosted by: Herzog Foundation and AmPhil

In this virtual training we explore an overview of a Christian school capital campaign: what it takes and what your school needs in order to be ready for a campaign launch. We discuss leadership needs, development practices and readiness, and a step by step look at the process of a campaign. Ample Q&A time will be given.

Part II: In the Thick of a Campaign

Hosted by: Herzog Foundation and AmPhil

In this virtual training we discuss the various scenarios schools may find themselves in after a capital campaign has been launched. Scenarios include things like: increased construction costs driving the goal up, stagnation in giving, strategies for increased gifts, back-to-back campaigns, and more. Additionally, we will explore what a successful post-campaign plan should include. Ample Q&A time will be given.

Who's It For?

Leadership of Christian schools considering or leading a capital campaign. Schools may register as many attendees as they would like and are encouraged to take the two-part course together.

CAMPUS SAFETY (VIRTUAL)

Synopsis

The Herzog Foundation is joined by Marlin Ritzman of Ritzman Security & Consulting to discuss best practices in campus safety and community engagement for your school. In this two-hour virtual training, we will cover the following topics:

- › Engaging with local law enforcement
- › The importance of Incident Command and Emergency Operations Plans (EOPs)
- › The role of cameras and other physical tools
- › Understanding proactive training principles
- › Discussing shared experiences and recommendations from fellow Christian school leaders

Our Partner: Marlin Ritzman

Marlin Ritzman is the Owner of Ritzman Security & Consulting Formerly, Marlin worked for the FBI as the Assistant Director. He is an experienced leader with over 30 years of law enforcement and national security experience.

Who's It For?

Leadership of Christian schools are encouraged to stay up to date on security topics. This training gives leaders a chance to hear from an expert in the field and glean best practices. School safety officers are also welcome to attend.

MICRO SCHOOL LEGAL TRAINING SERIES: LUNCH WITH A LAWYER (VIRTUAL)

Synopsis

The Herzog Foundation is joined by Daniel Suhr, President of the Center for American Rights, to provide a two-part virtual training series for micro school entities. Part one will cover school registrations and regulatory compliance. Part two will cover organizational policies and practices.

The microschool model is an exciting development in the movement for educational choice and freedom. Education should meet the needs of the local community, but how do new and innovative models work within existing systems?

As a microschool, what box do we fit into? Is a microschool a private school, a home-school co-op, a learning center, a child care center, or something else entirely, and how should microschool leaders think about their relationship to state regulators?

These questions and more addressed in this 2-part virtual training with Daniel Suhr.

Who's It For?

This event is open to anyone running or starting a microschool or to those who serve this type of organization. Churches considering starting a school are also encouraged to attend.



ANSWERS IN GENESIS TEACHER RETREAT

Synopsis

The Herzog Foundation is proud to partner with Answers in Genesis to host a two-day Answers in Genesis Teacher Retreat. Interact with the Creation Story through the magnificent Creation Museum and Ark Encounter. Guests will spend one day at each location with scholarly sessions and time to tour the museums. God as Creator is the first and fundamental attribute of God in Scripture. At this training, educators will experience the power, wonder, and evidence for creation.

Who's It For?

Any Christian school educators, admin, and leaders are welcome to attend. Additionally, homeschool educators connected with a local homeschool coop or group are encouraged to attend. Each organization may send up to 8 people to each event. This is a great opportunity for teachers new to Christian education.

Schedule

Day 1: Travel to Cincinnati, OH, optional evening group networking activity; hotel provided

Day 2: 8am – 5pm; hotel provided

Day 3: 8am – 2pm

MUSEUM OF THE BIBLE TEACHER RETREAT: *HISTORY OF THE BIBLE*

Synopsis

The Herzog Foundation is proud to partner with the Museum of the Bible to host a two-day Museum of the Bible Teacher Retreat. Interact with the origins and meaning of Scripture, unpacking the historical context of the biblical authors to understand how to engage with Scripture today.

Museum of the Bible Teacher Retreats are an investment in the lives of educators, making a difference in the lives of students. It is imperative that Christian school teachers continue to study and grow in their knowledge of Scripture being the most influential witness in the classroom. During this teacher retreat, you will have an opportunity to interact with Scripture in new ways, as well as rest and connect with peers. This teacher retreat has two tracks. Each guest will select into the track that best fits their position. Teachers are encouraged to attend this gathering twice if both tracks interest them.

®TRACK ONE: Biblical Literacy

How do we read and interact with Scripture as Christians? How do educators navigate tough questions in the classroom and help students understand and articulate biblical principles?

As educators, it is important to guide students in understanding how seemingly isolated events fit into the biblical metanarrative and the overarching redemptive story as we read and interact with Scripture. During this track, you will look at the historical context of biblical texts as they were written through the transformative power of the Holy Spirit.

Schools are allowed eight seats per event. We recommend the following types of school personnel to attend:

- › Elementary teachers
- › Middle school teachers
- › High school teachers
- › Campus pastors
- › Spiritual life directors
- › Church-school leaders

®TRACK TWO: Biblical Scholarship

How did the sixty-six books that make up the Bible come to be? The authenticity of Scripture has been debated and questioned throughout history. During this track, you will explore these questions and more about Scripture, consider different theological perspectives, and learn how to address tough questions from students. Topics will include the origins of the Bible, forgeries, and more.

We will use varying opinions and perspectives to strengthen our view and understanding of Scripture. Please be aware that there may be differences and debates in this track based on the other school leaders and scholars in attendance.

Schools are allowed eight seats per event. We recommend the following types of school personnel to attend:

- › High school Bible teachers
- › Campus pastors
- › Spiritual life directors
- › Church-school leaders

Please note: if you are unsure of which track to choose, guests are welcome to attend the Biblical Literacy Track before attending the Biblical Scholarship Track. Contact us at training@herzogfoundation.com if you have questions.

Who's It For?

Any Christian school educators, admin, and leaders are welcome to attend. Additionally, homeschool educators connected with a local homeschool coop or group are encouraged to attend. Please read through the different tracks before choosing who to send.

Schedule

Day 1: Travel to DC, optional evening group networking activity; hotel provided

Day 2: 8am – 5pm; hotel provided

Day 3: 8am – 2pm

MUSEUM OF THE BIBLE TEACHER RETREAT: *IMPACT OF THE BIBLE*

Synopsis

The Herzog Foundation is proud to partner with the Museum of the Bible to host a two-day Museum of the Bible Teacher Retreat. Interact with the origins and meaning of Scripture, unpacking the historical context of the biblical authors to understand how to engage with Scripture today.

The Museum of the Bible Teacher Retreats are an investment in the lives of educators, making a difference in the lives of students. It is imperative that Christian school teachers continue to study and grow in their knowledge of Scripture being the most influential witness in the classroom. During this teacher retreat, you will have an opportunity to interact with Scripture in new ways, rest and connect with peers.

Explore the transformative power of the Bible, interacting with the story and influence of Scripture. During this teacher retreat in our nation's capital, you will learn about the Bible's influence throughout Western Civilization and American history. You will also examine the faiths of influential thinkers and leaders and study key moments in the founding of America. This training will include the Museum of the Bible's Impact Floor and sites around Washington D.C.

Who's It For?

Christian schools and homeschool organizations are allowed eight seats per event. We recommend the following types of school personnel to attend:

- › History, civics, Bible, and social studies middle school and high school teachers
- › Elementary teachers
- › Academic Deans
- › Spiritual Deans
- › Campus/Church-School pastors

Schedule

Day 1: Travel to DC, optional evening group networking activity; hotel provided

Day 2: 8am – 5pm; hotel provided

Day 3: 8am – 2pm

MAKING THE LEAP: TEACHER SYMPOSIUM

Synopsis

In the past few years, we have seen historic disruption to our nation's educational ecosystem. The one-size-fits-all model of education is dead. Pockets of social activism have been exposed in government schools. Bureaucracy and unions have caused extreme levels of burnout and dissatisfaction toward the leadership of public schools at the expense of teachers. There is an exodus within the teaching profession not because teachers have lost the love of teaching but because they don't feel equipped to teach well.

Teachers are the number one indicator of student success. They are the heartbeat of schools and the role models to our future leaders. At this two-day Making the Leap Teacher Symposium, we will discuss why Making the Leap into Christian education is a phenomenal career move. What exactly is Christian education and how is it different? What are the different types and models of Christian schools? How might Christian education be the best career move for me?

These questions and more will be explored through a powerful symposium with top-notch speakers.

Who's It For?

The Making the Leap Teacher Symposium is designed for the following constituencies:

- › Current or former public school educators and administrators
- › Teachers or administrators in their first year with a Christian school
- › Professionals looking for a career change
- › Current or recent college graduates going into teaching or education leadership

Christian schools are encouraged to send new hires to this training as a required part of the onboarding process.

Schedule

Day 1: Travel day; hotel provided

Day 2: 8am – 4pm; hotel provided

Day 3: 8am – 12pm

TEACHER APOLOGETICS: ELEMENTARY AND SECONDARY

Synopsis

Do you ever feel like today's students are speaking another language? Like you can't get through to them or understand where they are coming from? Students today are faced with more information, misinformation, indoctrination, and worldviews than we could ever imagine. Gen Z and Gen Alpha see the world differently. In this two-day training we will learn strategies on how to effectively reach these generations with a biblical worldview.

For elementary teachers at Christian schools and homeschools, we will learn how to combat competing worldviews from an early age. We will explore ideas around intentional and timely exposure to the ideas and dominant worldviews of our day. Teaching elementary ages has changed even from 10 years ago: namely from the influence technology and social media have from such an early age. At this training we will equip teachers for this new world of battling for the hearts and minds of our young learners.

For secondary teachers at Christian schools and homeschools, we will address hot-button cultural topics like same-sex attraction and marriage, abortion, gender dysphoria, and much more. This training is not intended to debate our beliefs on these stances but rather discuss how to tailor our teaching practices toward the young minds in our classrooms. We will explore how we can combat the leading ideologies and philosophies of the day and guide our students to a deep and authentic care for the Scriptural response to these cultural conversations.

Who's It For?

This training has two separate trainings.

Teacher Apologetics: Elementary is geared toward the following individuals:

- › Elementary teachers at Christian schools or homeschool coops
- › Elementary principals
- › Head of schools (or equivalent)
- › Aspiring school leader(s)
- › Academic or spiritual deans

Teacher Apologetics: Secondary is geared toward the following individuals:

- › Secondary teachers at Christian schools or homeschool coops
- › Secondary principals
- › Head of schools (or equivalent)
- › Aspiring school leader(s)
- › Academic or spiritual deans

Any Christian school or homeschool coop teacher is encouraged to attend. Organizations may bring up to 8 people to a singular training and may send cohorts to multiple trainings.

Schedule

Day 1: 4pm – 8pm; hotel provided

Day 2: 8am – 6pm; hotel provided

Day 3: 8am – 12pm

ATHLETICS, ARTS, AND THE CO-CURRICULARS

Synopsis

What are the greatest opportunities for Christian schools to show our communities what living for Jesus in every facet of our life looks like? It's our outward facing programs such as athletics, fine arts, and co-curriculars. These are the activities that are on public display for all the community to see, not just our parents and students. As Christian schools everything we do should ultimately point back to Jesus and be a part of the process of evangelizing and/or discipling our students. Unfortunately, these co-curricular activities also tend to be the most overlooked as we create our spiritual development programs.

We must make sure that those who come into contact with our schools can see the difference in Christian schools, not simply because we saturate our curriculums with a biblical worldview or because we have a chapel and Bible program, but because we reflect Christ-likeness in all the areas of our schools.

Who's It For?

Christian schools and homeschool organizations are allowed four seats per event. We recommend the following types of school personnel to attend:

- › Heads of Schools
- › Fine Arts Directors
- › Athletic Directors
- › Coaches
- › Spiritual Life Directors
- › Academic Deans

Schedule

Day 1: 4pm – 8pm; hotel provided

Day 2: 8am – 6pm; hotel provided

Day 3: 8am – 12pm

READING INTERVENTION

Synopsis

Reading Fundamentals are just that: fundamental. Reading is critical to learning and engaging in a meaningful way with teachers, content, and peers. Many of the behavioral and academic struggles faced by students today are attributed in part or full to an early struggle with reading. Identified early and your school has the chance to unleash entire the power of learning for students who have historically fallen behind. There are simple, applicable ways to intervene at first notice.

This training will explore the core components of early identification and reading fundamentals – how can Christian schools improve our practices on this topic from a young age and how can we better serve families with students who struggle with this fundamental component of learning?

Who's It For?

The Reading Fundamentals training is designed for the following individuals:

- › Elementary teachers
- › Elementary principles
- › Special education services personnel

Schools may bring up to 8 people from your school to a singular training event on this topic, and may send cohorts to multiple training events.

Schedule

Day 1: Travel day, optional evening group networking activity; hotel provided

Day 2: 8am – 3pm; hotel provided

Day 3: 8am – 12pm

GREAT BOOKS SUMMIT

Synopsis

Why are the Great Books “great?” It is not because they are homogenous or historic, but because they are a part of a relentless pursuit of truth, beauty, and goodness. The great books are the great conversation throughout history that seeks to answer the hard questions in life. How ought we live? How ought we order things appropriately? How do we engage with one another? Stemming from the Great Books is the backbone of civil discourse itself. Reclaiming the Great Books for young minds teaches them first how to listen. Then how to think, and finally how to persuade.

At this two-day Great Books Summit, you will learn the history and significance of the Great Books and explore methods for classroom or homeschool implementation. We’ll discuss how the Great Books lay the foundation of what it means to live in civil society and how to instill that at each grade level.

Christian education is built on the tradition of the Great Books. To be a Christian educator is to hold an understanding of the great conversation and our place in it today. Whether you teach from a classical Christian perspective or not, join us to find our place in the story of this Great Conversation.

Who's It For?

Recommended attendees include:

- › K-12 teachers (all grade levels or subjects)
- › Academic and spiritual deans
- › Heads of schools, or related personnel.

Classical and non-classical schools are encouraged to attend. This training will apply to schools without a classical curriculum and model. All K-12 Christian schools or homeschool groups are allotted up to 8 seats.

Schedule

Day 1: Travel day, optional evening group networking activity; hotel provided

Day 2: 8am – 5pm; hotel provided

Day 3: 8am – 12pm

Registration can be found at herzogfoundation.com. We encourage Christian schools and homeschool organizations to take advantage of multiple types of events, and utilize the Herzog Foundation Institute for ongoing Professional Development for your leaders and teachers.



Frequently Asked Questions

PROGRAM QUESTIONS

What if I can't be at the entire training?

Attendees are required to attend the entirety of the training from meals to sessions to activities. If you cannot commit to this, please simply register for a later training that better suits your schedule. All trainings are run on a regular basis. No exceptions to this rule are given prior to the event. Event cancellations within 10 days may affect your school's eligibility for future training events.

Can I attend your in-person trainings virtually or have access to recordings?

No, any in-person trainings are exclusive to the in-person experience, unless stated otherwise. We do not permit virtual attendance for our in-person trainings, and no recordings are available.

Can I attend the same event more than once?

Guests may attend both tracks of the History of The Bible Teacher Retreat. Teacher may attend twice to experience both tracks of learning. Other than that event, we ask that you avoid attending the same event twice unless for the following reasons: you hired a new employee and want to experience the training with them, you changed roles and need training for your new position, you moved to a new school, or time has passed and you need the content again to see how it applies to your current school situation (i.e. you attended when in startup mode and now you've grown significantly).

We do encourage you to attend as many different training types as you would like. They are intended to be with one another, and serve your school holistically. We'd love to see you at all of the different training types – please do not feel like you're taking advantage of the trainings. They exist to serve you and your school!

Can my school attend the same event more than once?

Yes! We encourage schools to use Herzog training events to train your entire team, provide PD to multiple staff members, onboard new hires, and learn collaboratively. Schools are welcome to send new attendees to the same training type as you see fit, and schools are encouraged to attend as many training types as they find valuable.

How does Herzog choose their coaches for the trainings?

Herzog Foundation coaches are best-in-class. At each training we have experts and practitioners training our guests. We bring in experts from within Christian education but also from other sectors like business, ministry, and the legal field. Our practitioners are leaders who have walked a mile in your shoes – they are running elite Christian schools, schools that are entrepreneurial, sustainable, and distinctly Christ-centered. Herzog coaches have come through word-of-mouth recommendations from associations and partners in the space. Our coaches have been selected not just for their content knowledge but most importantly for their approach to adult learning: an approach with curiosity, care, and respect for our guests.

Do you give CEUs for attendance?

We currently offer CEUs for all trainings in the Teacher Development Series. If you would like to request a CEU for a training in the Leadership or Organizational Development Series, you must request that with the Herzog Events Team at least 6 weeks in advance of the event. If you are in need of a CEU associated with a specific accrediting agency or group, please forward us that information, and we will see what we can do for you. Contact us at training@herzogfoundation.com.

Does every person from a school need to complete their own pre-event survey and registration form?

Yes, each attendee must do both themselves. Please use your own, unique email when registering and creating an account on our events platform Connect Space. Each guest MUST complete a pre-event survey if required for your event. Surveys typically take 10-15 minutes. Guests must complete the Pre-Event Form 14 days prior to the event. Herzog reserves the right to withdraw your registration if pre-event work is not complete. As a reminder, these events are our investment in you, please take the time to complete the necessary actions prior to the event.

I serve with a startup school, will the training apply to my situation?

Yes! Our trainings have been designed to train on the fundamentals of providing excellent, effective Christian education. We highly encourage startup teams to attend the trainings to kickstart your startup and implement best practices right out of the gate.

I serve with a homeschool coop or home educators group, will the training apply to my situation?

Yes! We have served numerous homeschool and home educator groups. Our coaching, learning objectives, and training model apply to your organization as with a school. Additionally, leaders from every type of education are able to network and build Kingdom-connections that broaden our view of Christian education. These connections sharpen each leader in attendance.

Can pastors or church staff members attend the training?

If your church has or is looking to start a Christian school of any model, we would strongly encourage church staff and pastoral staff to attend the training events. They will help the leadership team of the church and school learn best practices in running a healthy church-based school. Our trainings offer a wonderful time off-site for teams to reflect and discuss how to better work together in service to their families.

How do I become part of the Graduate Cohort for the Leadership Development Series?

The Herzog Graduate Cohort is a professional learning community designed for Heads of Schools (or equivalent) who have attended all five of our Leadership Development Series trainings and demonstrated implementation of a significant amount of the learning objectives. Within the Graduate Cohort Herzog, identifies leaders with the capacity to grow and schools with the capacity to grow. This is our investment in the continued development of quality Christ-centered schools and homeschools.

EVENT LOGISTICS QUESTIONS

Am I personally responsible for any expenses?

The Herzog Foundation covers all expenses food, lodging, etc. once you arrive to the hotel in the city of the training. Guests are responsible for travel costs to the provided hotel in the city of the training. Depending on the location, guests may pay out of pocket for transportation to and from the airport to the hotel. Additionally, guests will be expected to place a credit card on file for an incidental hold at check-in. If unused, the hold will be reimbursed to your card by the hotel after check-out. This can take up to 10 days. Occasionally guests will have the chance to do dinner on their own or as a team.

Can I bring my spouse/kids/parents/babysitter?

You can absolutely bring your spouse and/or children. They can stay with you in the hotel, but they cannot be at any of the training events or join the group for meals.

For the Museum of the Bible and Answers in Genesis Teacher Retreats, families can tour on their own time and dime – you may be able to join them during the tour time. They cannot ride on provided transportation.

How many people can I bring from my organization per training, and what if I'd like to bring more?

Each event type varies as far as who is recommended to attend and how many can attend from one organization. Please review the specific training type for specific instructions. If you would like to request additional attendees for a particular event, please simply email us at training@herzogfoundation.com, and we will see if we have the capacity.

When do you update your events page with new opportunities?

We update our website and events platform as soon as we've determined a training's dates and location, so keep checking back.

I am not located in the US, or I am not a K-12 school or homeschool group. Can I attend your training events?

Herzog training events are designed for US based Christian schools or homeschools serving in the K12 space. At this time, if you are not a K12 Christian school or homeschool in the US, we cannot extend a seat to you. Registration requires you to be a US based school or homeschool, so if you are not a school or homeschool, do not select that option on the registration page. If you are a civics-based charter or private school, a Canadian based Christian school, or a US based Christian education services organization, you must join the waitlist for the event(s) you would like to attend. If we have capacity 5 weeks prior to the event, you will be extended a seat(s).

What do I do if I need to cancel my registration?

If you need to cancel a registration for an upcoming event, please reach out to training@herzogfoundation.com. Please cancel at least 10 business days ahead of the event. Cancellations within 10 business days of the event, without reasonable cause, will jeopardize your school's ability to attend future trainings as we are out the cost of your seat.

What if I have questions about the Connect Space platform?

If you have questions or problems with the Connect Space platform, please either contact the Connect Space help team (for tech-based issues) or contact the Herzog Events Team at training@herzogfoundation.com to help troubleshoot.

Can I meet with someone from the Herzog Foundation while at the training?

We look forward to meeting you at the upcoming training! Many Herzog staff and coaches will be onsite to care for our guests and make sure the event runs smoothly. We'll be glad to meet you, hear your story, and serve you throughout the training. However, at this time Herzog leadership is unable to schedule one-on-one meetings with individual schools while at the trainings. Our focus is on the care and service of all our guests.

Can I request an extra hotel night if I need to come in a day early or leave a day late?

Herzog covers the exact number of nights per training. Should you need to come a day early or leave a day late, we can try to have our group rate extended for you at the group hotel. If you would like to request the additional night(s), simply complete the Additional Night Request Form inside the Connect Space Event. Extra nights will be added to your reservation by Herzog. Guests will be expected to pay for any additional nights at check-in. All adjustments to hotel reservations should go through Herzog, not directly through the hotel.



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